

## **BVE returns to London's ExCeL under the theme 'Here to Create'**

- *2019 sees new Pro Video Zone, Post Dome, and Start-Up Zone, creating hands-on experiences with the latest broadcast and production tech*
  - *Panasonic and Fujinon, among others, join as supporting vendors*
- *BVE puts emphasis on collaboration and co-creation, calling on the industry to come together to share ideas and best practice*

BVE, the UK's leading broadcast, production and media tech event will return to ExCeL London from 26th - 28th February 2019. Now officially open for registrations, BVE 2019 is here to create a unique opportunity for over 12,000 creatives, technical professionals and business leaders to experience the future of content creation, commercial innovation and cutting-edge technology.

"Every year, BVE provides a space for our community to unite and further advance the industry. With this year's purpose of encouraging collaboration, the show will continue to facilitate knowledge-sharing and the formation of new partnerships. As the UK's premier destination for working and aspiring filmmakers, cinematographers, DoPs, lighting supervisors and prosumers, we are the only event to champion British creative talent and to showcase the innovation and incredible work being done here in the UK across the entertainment and media industry," says Sebastien Brasseur, Head of Marketing at BVE.

With over 300 brands, including the likes of HHB, Ross Video, Coemar and Microsoft, showcasing their latest products and solutions, visitors have the opportunity to discover, experiment and trade in the latest broadcast and production technologies. The year's biggest trends in content creation, cloud, live IP, HDR, UHD, LED, AI and more will also be uncovered through an expert-led seminar programme. Among the roster of over 250 speakers who will debate and analyse the trends defining the future of the industry are Google, Epic Games, Filmlight, DAZN and Industrial Light & Magic.

Sebastien adds: "Our goal is to showcase the latest and greatest in innovation while also giving audiences a behind-the-scenes perspective and the chance to get hands-on experience with the latest and greatest kit. Not only does this year's seminar programme feature incredible visionaries and leading insights, but camera technology from the likes of JVC will also take centre stage at BVE 2019."

### **Production & Acquisition Excellence**

Production and acquisition technology is the beating heart of BVE. With the industry's growing capability to generate better quality content, BVE's new hands-on zones and seminar programme provides visitors with the opportunities to test, experiment with and discuss the newest kit on the market while learning how to create a streamlined workflow and execution to deliver results.

New for this year, BVE brings experiential to the show floor in the form of two new zones:

- **The Pro Video Zone**, an all-new creative space dedicated to production and acquisition. From small-scale commercial productions through to broadcast and cinematic big budget films, the Pro Video Zone will bring together market-leading camera, lens, lighting, audio and production kit manufacturers, distributors, resellers and service providers, offering a unique environment to discover the latest professional video kit and technologies.
- **The Pro Moviemaker Production Stage** is a 150sqm live production set where visitors can have a hands-on experience of filmmaking techniques and skills, demos from leading pro video makers in a real-world environment. This full-scale on-set production facility will ensure visitors get to see the action close-up, as well as be able to view content through a live video stream.

Visitors can hear from a range of experts in two theatres focussing in on the art of capture and the business of production:

- “The ever-popular **Cinematography and Lighting Theatre** will showcase acquisition and production exhibitors alongside a full schedule of seminars, case studies and demos where visitors can learn from leading DoPs, Cinematographers and Lighting Directors as they share their knowledge on the latest in the craft of capture. Cinematographer Balazs Bolygo, BSC, HSC, and DoP Rupert Cobb will join this year’s speaker line-up to talk about their craft and give their experiences of shooting with Sony and Panasonic cameras. Ncam provides another highlight with a unique presentation on in-camera pre-visualisation for drama and film VFX work.
- The complexity and scale of visual-effects and post productions have sky-rocketed; with this being the year of HDR, real-time workflows and outstanding audio amidst a backdrop of increasing competition, the **Business of Production Theatre** will inform and inspire our Post Production and Visual FX audience through practical demos, grades, and expert keynotes.

## **Broadcast & Workflow Technologies**

IT-based workflow solutions utilising IP, cloud and AI-based technologies, Media Asset Management and OTT services are changing not only distribution and workflow processes but entire business models and strategies. BVE’s seminar programme and product solutions showcase will help visitors understand and embrace the technical changes transforming the world of broadcast and connected media.

Visitors can hear from the innovators and leading experts in the field of workflow technologies and broadcast engineering:

- As digital democratisation gains momentum, the **Techflow Futures Theatre** will inform and inspire BVE’s core broadcast and production audience by showcasing innovative workflow technologies and techniques that are enabling collaboration, agility and lower cost production. It will unveil real-world examples of technological adoptions, from technologies like IP, cloud and HDR to AI, through expert panels and keynotes.

## **Audio, Post-Production & Visual Effects**

Today’s audiences demand high-quality immersive experiences that stimulate their senses. BVE will showcase pioneers from across audio, post-production and visual effects working hand in hand to create compelling content that is changing the way we craft and tell stories.

In audio, the BVE community will gain the opportunity to learn and the latest audio technologies and solutions:

- This year brings an all-new closed environment, the **Post Dome**, offering a space without background distraction. It will present how to create high-quality immersive experiences by going behind the scenes of leading projects, deconstruct workflows and explore the post-production and visual effects technologies and techniques that are enabling greater artistic control.

For 2019, BVE has created a new app involving an updated matchmaking service, the full seminar programme and show map - available from 2019.

To view the complete BVE 2019 programme and register for free tickets, visit [www.bvexpo.com](http://www.bvexpo.com).

If you would like to speak to BVE, or book in interviews at the event, please contact [bve@marlinpr.com](mailto:bve@marlinpr.com).

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## **About ITE Group plc**

ITE Group plc was founded in 1991 and is now one of the world’s leading organisers of international exhibitions and conferences.

ITE Group's strategic vision is to create the world's leading portfolio of content-driven, must-attend events delivering an outstanding experience and ROI for our customers. The Group recently launched its Transformation & Growth (TAG) programme, which is designed to transform the Company from a geographic-led business to a product-led business that focuses on market-leading events, wherever they are in the world. ITE strives to run the best shows and offer the best service to its customers throughout the world regardless of location. By putting exhibitors and visitors at the heart of everything we do, we plan to drive sustainable growth for our shareholders.

ITE Group is a public limited company and has been listed on the main market of the London Stock Exchange since 1998.